

# **Empowering Minds**



**Society for Research & Development** 

# EMPOWERING MINDS, UNLEASHING POTENTIALS



# Empowering Minds Society for Research & Development

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# **About Empowering Minds**

Empowering Minds Society for Research and Development (EM) is a registered NGO set up under the Societies Act (1860). It utilizes various participative methodologies in working with individuals and communities for empowering them to attain better quality of life and sustained development.

Empowering Minds is started by a group of like-minded professionals in May 2007, who came together to serve the society in whichever way possible. Since then the group worked together on various small but interesting project like, providing support services to children, women, youth groups and the elderly on education and health related matters. Counselling, trainings and proposal development for grass root organisations etc. are some other important areas of contribution.

Motivated by the positive outcome of the efforts made by the group they registered themselves as a society on 22nd April, 2009 (Reg. No. S /65502 / 2009).

Empowering Minds has a team of highly skilled professionals with diverse qualifications and experience in applied research, training, programme management, development, communication and community outreach etc. It also has an extensive pool of associates in India and abroad to provide strategic support.

### **Vision, Mission And Values**

#### **EM's Vision:**

Transforming lives by recognising potentials and empowering Individuals and Communities for a better living.

#### **EM's Mission:**

- To work for the wholesome development of children, youth women and the elderly in the area of Education and Health.
- Sensitise and spread awareness on the rights of children, youth women and the elderly in the area of education, health.
- Promote mental and physical health care and support, among individuals and groups.
- Bring about a positive impact/ change in people's lives with the help of various psychosocial support mechanisms and training programs.
- Sensitise the affected individuals their family members and the society in general to reduce vulnerabilities through relevant options that promotes healthy living.
- Facilitate and promote capacity building of relevant Individuals, Groups and Organisations and act as a Resource center for them.
- Facilitate sustained growth through Research and Development.

#### **EM's Values**

Commitment, Integrity, Mutual Respect, Transparency, Accountability, Team-work and Performance culture.

#### **CONTACT US AT:**

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## **Programmes**

### Activities

#### **EDUCATION**

#### Arthala Bal Vidayalaya, Ghaziahad

A community school is functioning in Arthala, Anand Industrial Area, Ghaziabad for children 4-14yrs. Currently, 83 children are enrolled in the school. The school caters to the out of school children,



whose parents could not afford their schooling. Some of the street children are also attending the school under inclusive education.

#### **GS Memorial School, Gorakhpur**

A learning centre has been started in Pipiganj, a small town near Gorakhpur, (UP) to provide education to the children belonging to low-income families, who otherwise could not afford to send their children to a formal school. The school, is up to



primary level (Class V), catering to about 25 children for the present and is in growing phase.

#### **HEALTH AND AWARENESS**

To create awareness around heath issues and various disorders awareness programmes are conducted at schools, educational institutions, resident welfare associations, melas etc. Such awareness drives empower people about the issues of concern and help them find



the facility where they can receive the required services. Camps are also being conducted on different health issues like HIV/AIDs, immunisation, Hemophilia etc.

# COUNSELLING AND GUIDANCE

Person with Hemophilia and their families, person with HIV/AIDS, disabilities or any other disorder requiring psychosocial Support is covered under this programme. Over 127 individuals sessions and 18 family counselling sessions have been conducted. Referral programme is also under



way wherein the patient's with serious difficulties are referred to the hospital and it is seen that they receive proper help.

#### **HEALTH SUPPORT GROUPS**

Support groups play a crucial role in sensitizing, s h a r i n g a n d understanding the needs and concerns of the people and their family members. People learn by e x a m p l e . T h i s programme assist in



formation of Self help groups and constant guidance is provided to sustain the groups. Presently, two such groups of Women having Person with Hemophilia in the family are formed in Delhi and Faridabad.

#### **WOMEN SHGs**

Women SHGs are formed in the East Delhi Slums and Arthala in Ghaziabad. 20 SHGs are formed in both the areas. The members of the SHG is regularly trained

#### **SPONSORSHIPS AND DONATION CAMPS**

Time to time donation camps are organised to help the poor and the needy. At these donation camps clothes both new and old were donated to the children and women. Blankets were distributed to the aged.



Sweaters, Gloves and caps were distributed to the children of Arthala Bal Vidyalaya this winters. They were given school dress free of cost.

## **Training & Capacity Building**

# RESEARCH AND DEVELOPMENT OF IEC MATERIAL

Under this programme we undertake various survey/studies etc. Presently, two studies are being undertaken. 1) On quality of life of person with Hemophilia in India is being undertaken by the society. 2) Baseline Survey on level of Social Exclusion of Street and Working children in Seemapuri- under the Social Exclusion Project of Asha Deep Foundation funded by Save the Children Fund. IEC materials in the form of Posters and



pamphlets were also developed for Social Exclusion Children Project.

#### **Training of ICDS Functionaries**

Empowering Minds provided sensitisation training to the ICDS Functionaries at the Indian Social Institute, Lodhi Road. New Delhi on 16th February 2010. The training was organised by the Asha Deep Foundation on the topic "Inclusive development of Socailly Excluded Children". Training was conducted to



sensitize the participants on the social exclusion & inclusion of children in different stages of development. 75 ICDS supervisors attended the training.

# Training of Youth on HIV/AIDS

Empowering Minds was invited by the LABS project of Dr. Reddy's Foundation to provide training to the Youth on HIV/AIDs at one of their Centre in Delhi NCR, situated at Arthala, Ghaziabad. The training was conducted in an innovative way



with the use of films, lecture and interactive session.

#### **Vocational Training**

Vocational training is given to the underprivileged youth in a centre started at Khanpur. Youth are provided training in Computer Education.

### **Focus Area**

EM's is a national organisation working in the area of:

- Education & Awareness Building
- Health
- Vocational Training, SHGs and Income Generation
- Counselling and Rehabilitation
- Research (Action-Research, Survey Research)
- Training and Capacity Building
- Field Projects
- Design, Script and Use Audio-Visual Aids like Films, Tele-Spots, Radio Programme, Quiz & various traditional media.

### Join Us

#### As a Donor

As a donor you can help us in many ways. You can:

- 1. Sponsor A Child: Donate for the child education.
  - Rs.750/month
  - Rs.2300/quarter
  - Rs.4600/half year
  - Rs.9200/year

Regular feedback is provided to the donor on the progress of the Child.

- 2. Support our projects
  - Awareness on chronic Disorders like HIV/AIDS, Hemophilia etc.
  - Health Camps for children and Adults
  - Health Support Group Meetings
  - Women SHGs
  - Books, Stationery, Uniforms for the children etc.
  - Nutritional Support to socially excluded children.

#### As a Volunteer

By becoming a Volunteer you can play a key role in our organization. You can provide valuable skills or talent that can be very useful for the organization and we may be lacking them. We assist, motivate and guide volunteers to help them develop their skills that will improve the performance. Empowering Minds accords due recognition to the work and the time spent by the volunteer in various ways. Volunteers can help in various tasks like;

- Teaching the children skills like dance, drama, singing, computers etc.
- Creating Public Awareness
- Enrolling Donor members
- Fundraising
- Publications and content writing
- Organising health camps
- Writing Proposals
- Organizing workshops and meetings
- Publicity and public relations & contacting celebrities
- Counseling
- Updating web site
- Building mailing list
- Doing outreach activities